

# Loudfund.com Product Roadmap

## **Purpose**

The purpose of this document is to provide a general explanation of the features and functionality of the Loudfund software application. The document identifies the actors and their interaction with the use cases and features of the application. While the document explains the features of the application in general terms, its purpose is not to define the detailed steps in the use cases.

This document is to be used as a scope of work reference for the equity agreement between Loudfund, LLC and [COLES/SEEGER ENTITY TBD] whereby Tiburon Data, LLC is providing software development services in return for an equity investment in Loudfund, LLC.

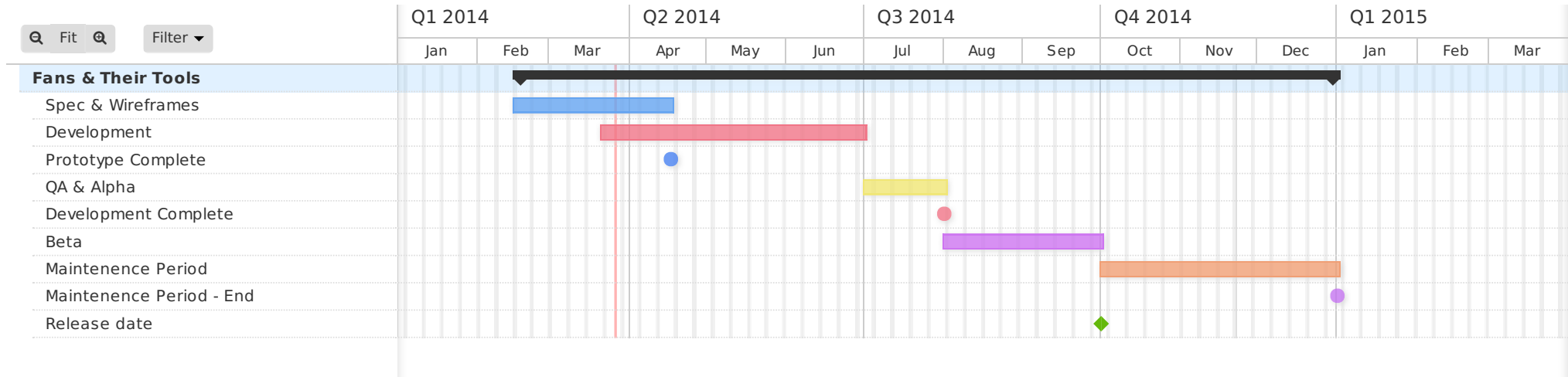
## **Party Scope Agreement**

This document was written collaboratively by representatives from both Loudfund (investee) and Tiburon Data (investor). Both parties agree that the features and functionality detailed in this document represent the scope of work for the Loudfund application as determined as of December 5, 2013. The authors also acknowledge that software design and development is an iterative process where change is common and likely to occur. It is agreed that, while changes cannot be forecasted, the application features detailed in this document represent a finite amount of work to be performed and this work effort will remain constant throughout the life of the project.

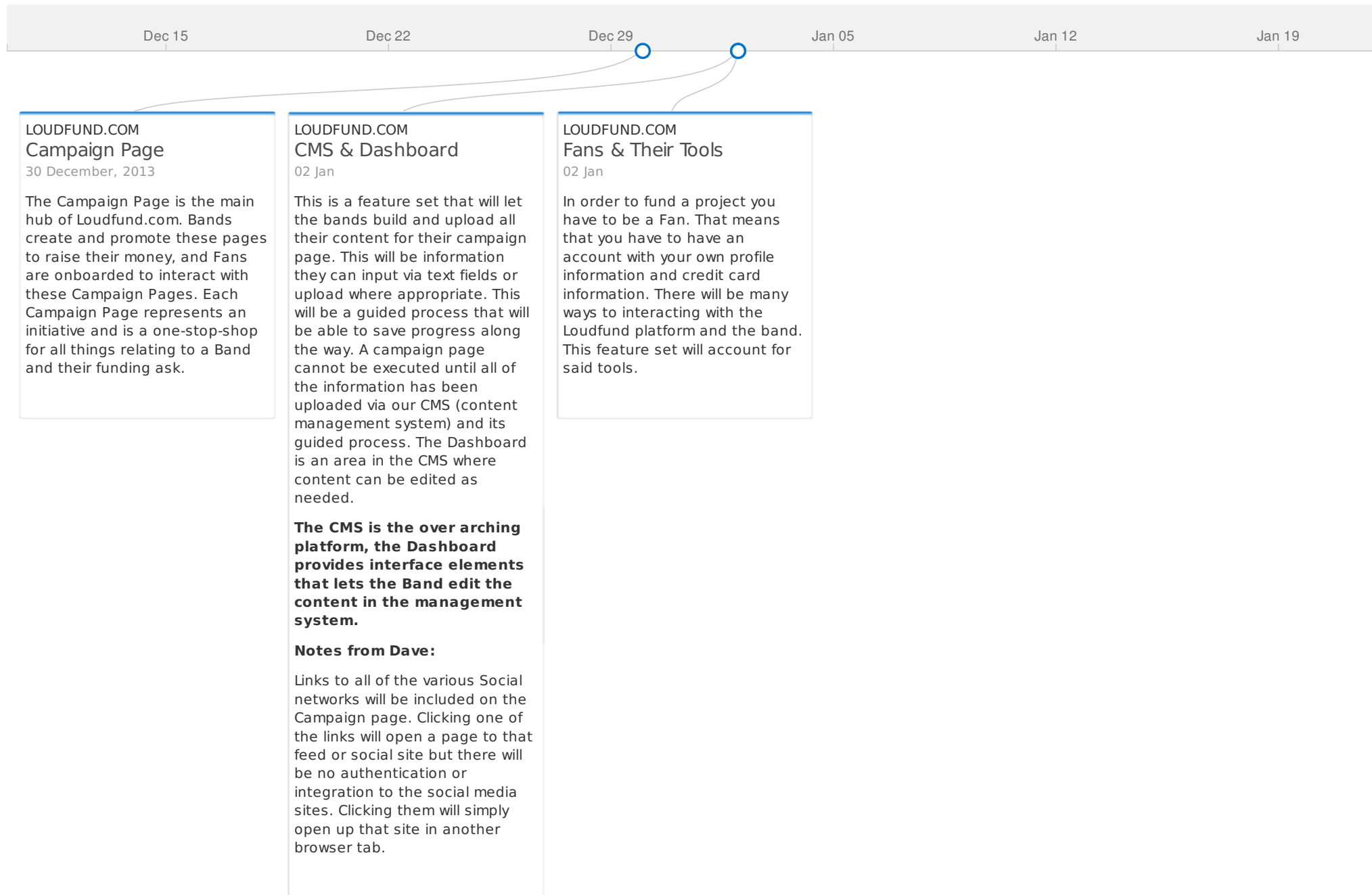
## **Additional Development**

Both parties agree to monitor and document changes to the application features outlined in this document in an effort to stay on budget with the agreed upon amount of work. If it is determined that additional work is required to satisfy additional or changed features outside the scope of the application and this work exceeds the total agreed upon amount of work to

be performed, Tiburon Data will provide a detailed Statement of Work to Loudfund for the work to be performed outside of the equity agreement at an agreed upon SOW price.



Reference #	Feature	Release	Type	Status	Score	Creation date
LF-8	Blog	CMS & Dashboard	New	Under consideration	0	02 December, 2013
LF-3	Blog	Campaign Page	New	Under consideration	0	02 December, 2013
LF-11	Campaign States: Save and Publish	CMS & Dashboard	New	Under consideration	0	02 December, 2013
LF-20	Data & Analytics	Fans & Their Tools	New	In progress	0	02 December, 2013
LF-14	Distribution Send	CMS & Dashboard	New	Under consideration	0	02 December, 2013
LF-2	Equity/Reward Cards	Campaign Page	New	Under consideration	0	02 December, 2013
LF-6	General Settings - Setup	Campaign Page	New	Under consideration	0	02 December, 2013
LF-13	General Stats & Information	CMS & Dashboard	New	Under consideration	0	02 December, 2013
LF-21	Loudfund Splash Page	Marketing Pillar	New	Under consideration	0	04 December, 2013
LF-18	Messaging Inbox	Fans & Their Tools	New	Under consideration	0	02 December, 2013
LF-15	Messaging System	CMS & Dashboard	New	Under consideration	0	02 December, 2013
LF-22	New Account Sign Up	Marketing Pillar	New	Under consideration	0	04 December, 2013
LF-16	Onboarding	Fans & Their Tools	New	Under consideration	0	02 December, 2013
LF-19	Payment Portal	Fans & Their Tools	New	Under consideration	0	02 December, 2013
LF-17	Profile	Fans & Their Tools	New	Under consideration	0	02 December, 2013
LF-1	Progress Widget	Campaign Page	New	Under consideration	0	02 December, 2013
LF-7	Reward Cards	CMS & Dashboard	New	Ready to develop	0	02 December, 2013
LF-12	Social Links	CMS & Dashboard	New	Under consideration	0	02 December, 2013
LF-10	Soundcloud Player	CMS & Dashboard	New	In progress	0	02 December, 2013
LF-5	Soundcloud Player	Campaign Page	New	Under consideration	0	02 December, 2013
LF-4	Video & Synopsis	Campaign Page	New	Under consideration	0	02 December, 2013
LF-9	Video & Upload Tool	CMS & Dashboard	New	Under consideration	0	02 December, 2013



## Feature

LF-1

Created by Chad Bercea on 02 December, 2013

# Progress Widget

Progress Widget will show automated data pertaining to the Campaign Page and its stats:

- Total number of Funders
- Total number of days left in the campaign
- Funding amount (current contribution) versus funding goal (total ask from the band)
- Progress bar showing dollar amount vs total ask
- Total of the percentage being given back to the Fans

### Notes from Dave:

The Dashboard Widget is displayed on the campaign page and contains aggregated status information about the campaign.

Figure 2: Example of a Loudfund Dashboard Widget

## Requirements

LF-1-1

1. Construct progress widget using jQuery plugin. Dollar amount for will read from database: based on total number of funders. Max is read from DB based on band's input.
2. Add field to show total number of funders from DB at top left of widget.
3. Add field under widget to display the percentage that the band is giving back to fans. This number will be retrieved from the database based on the Band setting.
4. Add field above widget in center to display the remaining days left in the project. This number will be retrieved from the database based on the Band setting.

### Release

LF - Campaign Page

### Watched by



### Aha! Score

0

### Type

New

### Status

Under consideration

### Assigned to

Default (Unassigned)

### Tags

## Feature

LF-2

Created by Chad Bercea on 02 December, 2013

# Equity/Reward Cards

This is a UI element for fans to choose their financial contribution level, which directly correlates to their band chosen rewards, as well as their "Royalty Sharing" amount.

### Notes from Dave:

Cards are the widgets on the campaign page used to represent an "investment level" in the campaign. They consist of a series of iconic cards that depict a buy-in amount (i.e. \$25,\$50,\$75,\$100) along with iconic rewards that are associated with that level of investment. Fans will select one of the cards to choose their royalty/reward level.

Figure 1: Example of a Loudfund Card

## Requirements

LF-2-1

Widget to display various reward cards from the database. The reward cards will contain the dollar amounts set by the bands and the various reward icons set by the band. Underneath the card, the widget will display the number of "seats" or cards available which is also set by the band.

LF-2-2

When hovering over a card for longer than 3 seconds, a synopsis of the reward package including an explanation of each icon will be displayed with a fund button.

LF-2-3

1. If the user is NOT logged in, when clicking on a card OR clicking the FUND button will take the user

### Release

LF - Campaign Page

### Watched by



### Aha! Score

0

### Type

New

### Status

Under consideration

### Assigned to

Default (Unassigned)

### Tags

to "Onboarding" (LF-16).

2. If the user IS logged in, when clicking on a card OR clicking the FUND button will take the user to the "Payment Experience" (LF-19).



## Feature

LF-3

Created by Chad Bercea on 02 December, 2013

### Blog

This is an update section at the bottom of the Campaign Page. It will show blog-style posts in chronological order, with the newest posts on top. This is to keep active content originating from the artist on the page for funders and potential new fans to keep up to date with the project/campaign.

#### Notes from Dave:

The Blog is displayed on the campaign page to allow the Band Admin to post entries. Fans can view/comment/like the posts.

### Requirements

LF-3-1

Implement Blog functionality to include following features:

1. It will show blog-style posts in chronological order, with the newest posts on top.
2. Fans can view the postings and do the following:
  - a. Like via FaceBook
  - b. Like via nothing (heart?)
  - c. Share via Twitter

LF-3-2

Enter your second requirement or story here

LF-3-3

#### 🚩 Release

LF - Campaign Page

#### 👁 Watched by



#### 📌 Aha! Score

0

#### 📌 Type

New

#### 🌐 Status

Under consideration

#### 👤 Assigned to

Default (Unassigned)

#### Tags

Enter your third requirement or story here

## Feature

LF-4

Created by Chad Bercea on 02 December, 2013

# Video & Synopsis

The video is a main piece of the campaign page. This will be a custom player we build, embedded at the top of the campaign page.

- We will need to design and build an **Upload Tool**
- We will also need to come up with a CDN solution

To the right of the video will be a short paragraph supporting the video and the campaign page as well. This will be an input field in the Upload Tool.

### Notes from Dave:

The Video of a profile of the artist / band will be included at the top of the campaign page. The video content will be hosted with the site and not referenced (or linked to) via a 3rd party site (such as YouTube).

This will also require the integration or creation of a feature to allow the Band Admin to upload the video content to a content delivery network (CDN). It has been discussed that Rackspace's Cloud Files powered by the Akamai CDN could be a possible solution for this.

The Synopsis, which sits on right or left of the video in the campaign page, is a short description, or text blurb, about the campaign. It is limited to a certain number of characters, will have a fixed/defined style and will include the title and description of the campaign.

The Band Admin will be able to edit the project/campaign details that are displayed in the synopsis.

## Requirements

LF-4-1

Implement the display of video retrieved from the Content Delivery Network. To the right of the video, display the synopsis which is stored in the database.

### Release

LF - Campaign Page

### Watched by



### Aha! Score

0

### Type

New

### Status

Under consideration

### Assigned to

Default (Unassigned)

### Tags

LF-4-2

Enter your second requirement or story here

LF-4-3

Enter your third requirement or story here

# Feature

LF-5

Created by Chad Bercea on 02 December, 2013

# Soundcloud Player

A Soundcloud player will be embedded on each page so that an artist can feature at least one song on their page for their fans.

- Embedded player
- I have designed a custom interface that will need to be skinned
- Documentation on customizing and using Soundclouds API can be found here: [developers.soundcloud.com/docs/api/sdks](http://developers.soundcloud.com/docs/api/sdks)

## Notes from Dave:

There will be a custom SoundCloud widget on the right side of the campaign page. This will consist of an embedded SoundCloud player with a custom UI using the SoundCloud API's available at <http://developers.soundcloud.com/docs/api/sdks>.

## Requirements

LF-5-1

Implement custom skin for Soundcloud player using soundcloud SDK per Chad's design. The image for the background will be retrieved from the database which was uploaded via LF-10.

LF-5-2

Enter your second requirement or story here

LF-5-3

Enter your third requirement or story here

## Release

LF - Campaign Page

## Watched by



## Aha! Score

0

## Type

New

## Status

Under consideration

## Assigned to

Default (Unassigned)

## Tags



## Feature

LF-6

Created by Chad Bercea on 02 December, 2013

# General Settings - Setup

While the Band builds their campaign and uploads content via our CMS/Dashboard, we will need to collect various groups of information to include:

- Contact information to include phone number, email, physical address, etc...
- Social platform links
- Picture uploader for profile which could be a band photo or logo

### Notes from Dave:

Links to all of the various Social networks will be included on the Campaign page. Clicking one of the links will open a page to that feed or social site but there will be no authentication or integration to the social media sites. Clicking them will simply open up that site in another browser tab.

## Requirements

LF-6-1

Display Band Profile information based on the mockup. Include band photo, name, city, and list of social media sites they have setup in the database and link to CONTACT.

LF-6-2

Clicking CONTACT will open a modal window to send an email to the band. If the user IS logged on, display their avatar, username and prompt for subject and message.

If the user is NOT logged in, prompt for Name, Email Address, Subject and Message.

LF-6-3

### Release

LF - Campaign Page

### Watched by



### Aha! Score

0

### Type

New

### Status

Under consideration

### Assigned to

Default (Unassigned)

### Tags



Setup and configure SMTP server to send emails using RackSpace's outgoing mail server.

## Feature

LF-7

Created by Chad Bercea on 02 December, 2013

# Reward Cards

Reward Cards are an interface element that lets Fans choose their financial opt-in amount for funding. It also is an easy way for Fans to see what "rewards" they get with each of the opt-in dollar amounts. "Rewards" can be anything from a t-shirt to free concert tickets. All of this content is chosen by the band and is part of their guided process when building their campaign.

Bands can use the Dashboard to choose the following for each Reward Card:

- Choose icons (relating to rewards)
- Choose dollar amounts for each card
- Choose amount of seats (each card will have limited inventory)
- Choose "Royalty Sharing" amount \*\* **[REMOVED from development plan v1 1/15/2014]**

### Notes from Dave:

Cards - The Band Admin will setup and configure the cards that are displayed on the campaign page. The following card attributes will be configurable:

- Choose from a set of fixed "rewards" icons to display at the bottom of the card.
- Choose the dollar amounts to be displayed on the cards.
- Choose the amount of seats, or inventory, for each card. This is the total number of cards available at that card price.
- Each card will have a separate Royalty Slider to determine the percentage of the campaigns profits that will be available for Fans. This percentage is only modifiable during the New Campaign Setup and cannot be changed once the campaign is launched.

## Requirements

LF-7-1

Implement creation of reward cards screen.

### Release

LF - CMS &amp; Dashboard

### Watched by



### Aha! Score

0

### Type

New

### Status

Ready to develop

### Assigned to

Chad Bercea

### Tags

1. There will be an editable large reward card in the center of the screen. The user will be able to edit the dollar amount of the card, number of cards available at that dollar amount (each card will have limited inventory) and also choose the 6 reward icons that are displayed at the bottom of the card.
2. Each of the 6 reward icons will be a drop down box where the user selects 1 of 8 possible rewards icons. A reward icon will only be used once per card.
3. There will be a total of 5 cards. Once edited, the values of the card are displayed in the thumbnail view of the card at the bottom of the page.
4. Thumbnails of all 5 cards will be displayed at the bottom of the page. Before the card is created, the thumbnail will display a card with an 'X' on it (or the card will be blank and greyed out).
5. The dollar amount chosen, number of cards available at that dollar amount and 6 rewards chosen for each of the 5 cards will be inserted into the database.

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LF-7-2

Enter your second requirement or story here

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LF-7-3

Enter your third requirement or story here

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## Feature

LF-8

Created by Chad Bercea on 02 December, 2013

### Blog

Via the Dashboard, Bands will be able to have a very basic blog feature. This will allow bands to create updates that are displayed in chronological order on their Campaign Page.

We will need to create:

- Band author accounts - not separate logins, but an option to choose different authors
- Post interface
- Possibly a WYSIWYG editor to allow for basic text formatting and options

#### Notes from Dave:

The Blog will be available to accept posts from the Band Admin throughout the life of the campaign.

- The tool that handles the posting of the blog will also include a single line entry field to capture the author of the post. This will allow the Band Admin to post articles and also reference the author.
- The tool that handles the posting of the blog should allow the post to be edited in either text or html - similar to the editor in WordPress that displays the text and html views of the post in tabs at the top of the page.

## Requirements

LF-8-1

1. There will be a UI element in the band's dashboard that will allow a band member to create a post
2. Each post will need a title, time stamp (automated), author field, picture attachment (1 per post, size restriction), and body.
3. If attachment is larger than restriction, then resize image.
4. Each post will be able to be edited forever.

#### 🚩 Release

LF - CMS &amp; Dashboard

#### 👁️ Watched by



#### 📌 Aha! Score

0

#### 🚩 Type

New

#### 🌐 Status

Under consideration

#### 👤 Assigned to

Default (Unassigned)

#### Tags

LF-8-2

Enter your second requirement or story here

LF-8-3

Enter your third requirement or story here

## Feature

LF-9

Created by Chad Bercea on 02 December, 2013

# Video & Upload Tool

The Video Upload Tool will be a place where a band can upload a video they create. This is not something that can be hosted else where and will probably start with a 500MB file limit. We should be able to accept .MOV and .MP4 video formats.

### Notes from Dave:

The Band Admin will be able to upload of the band's profile campaign video that is displayed at the top of the campaign.

- The size of the video will be fixed at an aspect ratio of 16:9.
- There will be no video editing capabilities.
- There will be defined rules for the length, width, size, duration and bit rate / quality of the video.

## Requirements

LF-9-1

Implement Video Upload feature. We can either upload to a CDN using their API's (possibly for Phase 2) or upload to store directly on the server (consider this for Phase 1).

LF-9-2

Restriction on uploaded file are:

1. File size is less than 500MB.
2. File type is H.264 MP4 ONLY.
3. Self hosted minimum resolution is 640. CDN minimize resolution is 720P.

### 🚩 Release

LF - CMS &amp; Dashboard

### 👁️ Watched by



### 📊 Aha! Score

0

### 🚩 Type

New

### 🌐 Status

Under consideration

### 👤 Assigned to

Default (Unassigned)

### Tags

LF-9-3

Enter your third requirement or story here

# Feature



LF-10

Created by Chad Bercea on 02 December, 2013

# Soundcloud Player

We will use the Soundcloud API and SDK to customize a player. A band will have their song uploaded to Soundcloud and we will have the interface be our own "skin".

Documentation on this process can be found at <http://developers.soundcloud.com/docs/api/sdks>

Notes from Dave:

The Band Admin will be able to add samples of their music to the embedded

SoundCloud player. This will be built using SoundCloud API's available at <http://developers.soundcloud.com/docs/api/sdks>.

## Requirements

LF-10-1

The band will be required to upload their content to SoundCloud as a separate process outside of the Loudfund application.

LF-10-2

Implement an entry field for the band to enter their SoundCloud URL for their content.

LF-10-3

Enter your third requirement or story here

### Release

LF - CMS &amp; Dashboard

### Watched by



### Aha! Score

0

### Type

New

### Status

In progress

### Assigned to

Default (Unassigned)

### Tags

## Feature

LF-11

Created by Chad Bercea on 02 December, 2013








# Campaign States: Save and Publish

A campaign will have two states: Saved and Published. Until a campaign is published, any of the items can be changed or modified. Once the campaign is published, only the following items can be modified:

- a. Video - replace with new video
- b. Campaign Title & Synopsis

All other attributes will be set and not able to be changed after the campaign is published.

## Requirements

-  **Release**  
LF - CMS & Dashboard
-  **Watched by**  

-  **Aha! Score**  
**0**
-  **Type**  
New
-  **Status**  
Under consideration
-  **Assigned to**  
Default (Unassigned)

## Tags

## Feature

LF-12

Created by Chad Bercea on 02 December, 2013

# Social Links

If a band wants to add new social links to their campaign page, or remove links previously added during the build phase of their campaign page, they totally can! This will be a simple and clean interface.

### Notes from Dave:

The Band Admin will be able to enter the band's social network ID's for the social network links that will be displayed on the campaign page.

## Requirements

LF-12-1

UI element where band can input social links. This will be a "social link builder" where the user can enter 1 - n social media URLs adding new fields as needed.

### 🚩 Release

LF - CMS &amp; Dashboard

### 👁️ Watched by



### 📌 Aha! Score

0

### 🚩 Type

New

### 🌐 Status

Under consideration

### 👤 Assigned to

Default (Unassigned)

### Tags

## Feature

LF-13

Created by Chad Bercea on 02 December, 2013

# General Stats & Information

In the Band's Dashboard, they will be able to see data from their campaign, "At-A-Glance":

- Amount of Funding
- Show split to fans against total amount vs ask
- General performance of Campaign Page - link clicks, page views, interactions, etc...

### Notes from Dave:

The inputs to the dashboard widget will be set by the Band Admin

during the New Campaign Setup and cannot be changed once the campaign is launched.

- Campaign Duration - The number of days the campaign will run for.
- Total Ask - The goal amount the campaign is attempting to raise.
- Royalty Percentage - This value is calculated based on the combined royalty slider percentage values set on the Cards. This value is not editable in the dashboard widget but the calculated campaign royalty percentage is displayed read-only.

### Dashboard:

When the Band user logs on, the first page of the Band Pillar will display data analytics and metrics on the campaign(s) in the Band Dashboard. The following items will be included in the Band Dashboard.

- Amount funded
- Split to fans
- Project performance (percentage of cards filled, countdown, etc)

This feature will allow the band to send messages to all of the Fans that have purchased cards (the funders). This includes information that might not be appropriate to post on the blog but allows the Band to communicate directly with the funders through another mechanism.

## Requirements

### 🚩 Release

LF - CMS &amp; Dashboard

### 👁️ Watched by



### 📌 Aha! Score

0

### 🚩 Type

New

### 🌐 Status

Under consideration

### 👤 Assigned to

Default (Unassigned)

### Tags

LF-13-1

1. View the prototype at <http://invis.io/35MH5BYK>

2. To create the line graph and circle plots...

[Richard and Reslie currently researching requirements 1/21/14]

LF-13-2

1. Install piwik analytics into loudfund application.

2. Implement piwik API's to pull number of referrers from Twitter, Facebook, Google, Direct. Make sure that we use the actual campaign page for the referrer site and not the base website.

3. Create the sections to show Today's Traffic and Total Traffic using the API's from above.

4. Pull the total number of funders from the database to display in the section in the lower right.

LF-13-3

## Feature

LF-14

Created by Chad Bercea on 02 December, 2013

# Distribution Send

From the Band's Dashboard, once a project is finished, they will be able to upload mp3's to their dashboard and send the completed project out to the distro channels.

### Notes from Dave:

After the campaign is complete, the Loudfund application will continue to assist the artist/band with the distribution of their music. This feature includes the integration required to send finish projects to various distribution channels (iTunes, etc). This will likely be one of the last features that is built.

## Requirements

LF-14-1

We will integrate with Fuga.me - further details and requirements TBD.

LF-14-2

Enter your second requirement or story here

LF-14-3

Enter your third requirement or story here

### Release

LF - CMS &amp; Dashboard

### Watched by



### Aha! Score

0

### Type

New

### Status

Under consideration

### Assigned to

Default (Unassigned)

### Tags

## Feature

LF-15

Created by Chad Bercea on 02 December, 2013

# Messaging System

There are times when bands will need to message all of the people that funded their project. An example of this is they need to get shirt sizes and address from all of their Fans (funders who selected the t-shirt reward). This will be an area in the dashboard that will let them compose a message that automatically targets their Fans. The system will already have valid email addresses from the Fans so all they have to do is compose the message and hit send.

## Requirements

LF-15-1

Implement messaging system to send messages to specific reward groups (all fans who have purchased the same reward) or message to all funders.

### 🚩 Release

LF - CMS &amp; Dashboard

### 👁️ Watched by



### 📌 Aha! Score

0

### 📌 Type

New

### 🌐 Status

Under consideration

### 👤 Assigned to

Default (Unassigned)

### Tags

## Feature

LF-16

Created by Chad Bercea on 02 December, 2013

# Onboarding

Onboarding is the process in which we take a random music fan, and turn them into a bonafied software/platform user! This process includes:

- Account creation
- Setting of login credentials
- Password recovery information to include phone number and email address
- Entry of payment option

### Notes from Dave:

In order for a Loudfund Visitor to become a Fan, they have to create a new Fan Account.

- They will upload an avatar that will be displayed in the upper right with a menu listing of actions they can take. Avatar might be pulled from Twitter or Facebook during the onboarding process.
- Edit Profile - Allows users to change their avatar and edit their profile information.

## Requirements

LF-16-1

Onboarding can be done in 3 ways:

1. If Twitter account, login to twitter, receive OAUTH 2.0 token and retrieve avatar, and all possible information and display on Onboard/New User Profile. Store this information and the OAUTH token into the database for future authentication.
2. If FaceBook account, login to twitter, receive OAUTH 2.0 token and retrieve avatar, first name, last name, and email address. Store this information and the OAUTH token into the database for future authentication.
3. Enter all info manually: a) upload avatar (optional), b) enter first/last name, c) email address. We will either have double blind entry password stored and we will send an email to the user for email verification.

### 🚩 Release

LF - Fans &amp; Their Tools

### 👁️ Watched by



### 📌 Aha! Score

0

### 🚩 Type

New

### 🌐 Status

Under consideration

### 👤 Assigned to

Default (Unassigned)

### Tags



LF-16-2

LF-16-3

Enter your third requirement or story here

## Feature

LF-17

Created by Chad Bercea on 02 December, 2013

### Profile

Once a Fan has an account, they will be able to upload a bit about themselves. They will have an interface in their Dashboard to do the following:

- Upload an avatar. We can pull their profile pic from their twitter or facebook accounts
- Compose a short bio about themselves or any personal websites they may want to include

### Requirements

LF-17-1

1. At any point the user will be able to edit their profile to change their avatar, last name or first name. They will not be able to change their email address.

LF-17-2

On the edit profile page, the fan will be able to include a short bio about themselves and also links to 1 personal website.

LF-17-3

Enter your third requirement or story here

#### 🚩 Release

LF - Fans &amp; Their Tools

#### 👁️ Watched by



#### 📌 Aha! Score

0

#### 📖 Type

New

#### 🌐 Status

Under consideration

#### 👤 Assigned to

Default (Unassigned)

#### Tags

## Feature

LF-18

Created by Chad Bercea on 02 December, 2013

# Messaging Inbox

Low Priority - It would be great if we could keep correspondence between Fans and Bands "in-house". This means that when a band needs to get a shirt size from a Fan who has funded their project, this request message would come to a Fan's inbox in their dashboard, and not their email address. This will let us track messages and provide better support if something goes wrong. They should be able to:

- Receive updates and messages from the system admin, support agent, or artist on account updates, news, or general associated campaign information

### Notes from Dave:

This feature will allow Fans to receive updates and messages from the Loudfund Admin, artists/bands, etc. all within the Loudfund application.

**[IT HAS BEEN DETERMINED THAT THIS FEATURE IS NOT NECESSARY DUE TO THE FACT THAT WE WILL SEND ANY MESSAGES USING EXTERNAL EMAIL ADDRESSES. THIS IS SUBJECT TO CHANGE IN THE FUTURE. 1/15/2014]**

## Requirements

LF-18-1

Enter your first requirement or story here

LF-18-2

Enter your second requirement or story here

LF-18-3

### 🚩 Release

LF - Fans &amp; Their Tools

### 👁️ Watched by



### 📌 Aha! Score

0

### 📖 Type

New

### 🌐 Status

Under consideration

### 👤 Assigned to

Default (Unassigned)

### Tags

Enter your third requirement or story here

## Feature

LF-19

Created by Chad Bercea on 02 December, 2013

# Payment Portal

This will be the payment solution we choose. We need to come up with a way to save and securely store credit card information whether that's on our system or a third-party's.

## Notes from Dave:

This is where the Fan sets up their credit card and payment information to be stored within the application.

## Requirements

LF-19-1

Upon selecting FUND NOW, the application will integrate with a 3rd party payment processor screens to collect payment information and ONLY AUTHORIZE the payment amount. Once campaign is funded the payment will be processed and funds distributed the Loudfund bank account.

LF-19-2

Enter your second requirement or story here

LF-19-3

Enter your third requirement or story here

### Release

LF - Fans &amp; Their Tools

### Watched by



### Aha! Score

0

### Type

New

### Status

Under consideration

### Assigned to

Default (Unassigned)

### Tags

## Feature

LF-20

Created by Chad Bercea on 02 December, 2013

# Data & Analytics

A fan should be able to see "At-A-Glance" information about their activity on Loudfund. This will include:

- Visualize the amount of \$ the Fan will receive back via "Royalty Sharing"
- Performance of the project(s) they have funded
- Request payout to their financial institution

### Notes from Dave:

When the Fan user logs on, the first page of the Fan Pillar will display data analytics and metrics on the campaign(s) in the Fan Dashboard. The following items will be included in the Fan Dashboard.

- Amount of money the Fan is getting back
- Performance of the campaigns they are following
- Featured campaigns
- Top 5 campaigns on Loudfund

## Requirements

LF-20-1

View the prototype at <http://invis.io/35MH5BYK>

### 🚩 Release

LF - Fans &amp; Their Tools

### 👁️ Watched by



### 📌 Aha! Score

0

### 📌 Type

New

### 📌 Status

In progress

### 👤 Assigned to

Default (Unassigned)

### Tags

# Feature

LF-21

Created by Chad Bercea on 04 December, 2013

## Loudfund Splash Page

- Company/Marketing Info
- Investor Info
- Contact

### Requirements

LF-21-1

Enter your first requirement or story here

LF-21-2

Enter your second requirement or story here

LF-21-3

Enter your third requirement or story here

 **Release**

LF - Marketing Pillar

 **Watched by**



 **Aha! Score**

0

 **Type**

New

 **Status**

Under consideration

 **Assigned to**

Default (Unassigned)

**Tags**



# Feature

LF-22

Created by Chad Bercea on 04 December, 2013

## New Account Sign Up

- Process to sign up new band
- Process to sign up new fan

### Requirements

LF-22-1

Enter your first requirement or story here

LF-22-2

Enter your second requirement or story here

LF-22-3


Enter your third requirement or story here

 **Release**

LF - Marketing Pillar

 **Watched by**



 **Aha! Score**

0

 **Type**

New

 **Status**

Under consideration

 **Assigned to**

Default (Unassigned)

**Tags**